

Farming styles and cooperation of swine farmers in southern France

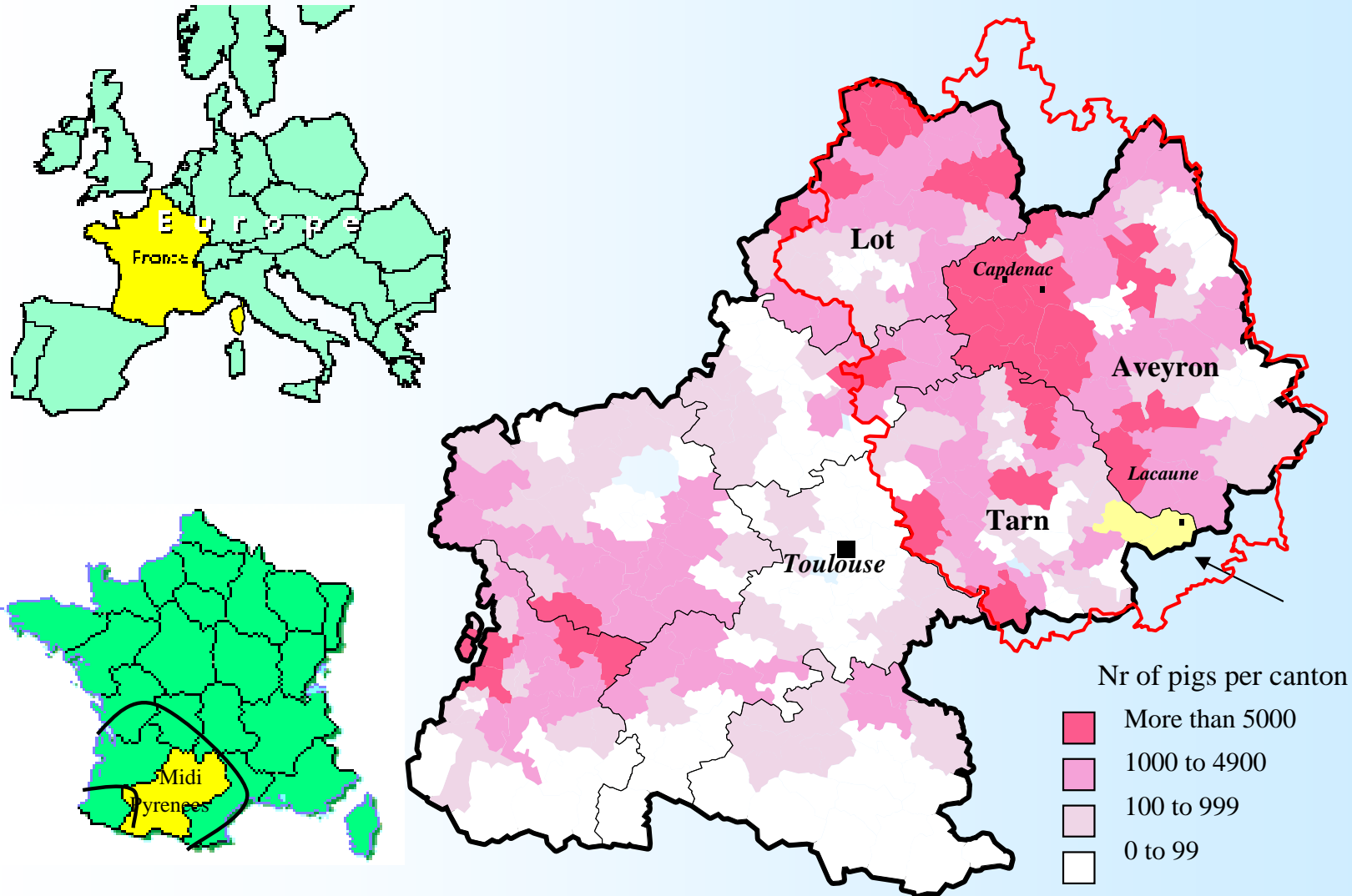
Monica A.M. Commandeur
François Casabianca

Institut National de la Recherche Agronomique (INRA)
Département Sciences pour l'Action et le Développement (SAD)

Key notions of pig production in Midi Pyrenees

- A region of swine farming in regression
- Designing the diversity of modes of maintaining swine farmer in this region
 - Production basin and information space
 - Styles of farming
 - Farmers' motivation for collective action

Pig Production Basin in Midi Pyrenees



Farming styles diversity in Midi Pyrenees

- Explore the styles of farming
 - Intra regional differences: Lot versus Aveyron and Tarn
- Examine
 - collective action
 - Farmers' cooperatives
 - Quality labelling



Styles / Dimensions	Plural Active Lot	Artisan Aveyron/Tarn	Stockman	Inheritor
Herd and Technology				
Labour Organisation Efficiency				
Objectives for Revenues Perspectives				
Market and socio- professional relations				
Product and Appreciation				



Styles / Dimensions	Plural Active Lot	Artisan	Stockman	Inheritor
Herd and Technology	Plural active Classical system Balancing farrows Indicator: costs			
Labour Organisation Efficiency	Some partners work off farm Organised, but wants time off			
Objectives for Revenues Perspectives	50% (< 75%) revenues from pigs; crisis is structural			
Market and socio- professional relations	Strong coop: appreciated for service and com- mercialisation Feed mix at farm Genetic type pig			
Product and Appreciation	Poor attachment to region Labels no value for the farmer <i>Label Rouge</i>			

Styles / Dimensions	Plural Active Lot	Artisan	Stockman	Inheritor
Herd and Technology	Plural active Classical system Balancing farrows Indicator: costs	Multiplier or breeding collectiv Passion for pigs Specialised Performance		
Labour Organisation Efficiency	Some partners work off farm Organised, but wants time off	Perfectionist Professional Organised, takes little time off		
Objectives for Revenues Perspectives	50% (< 75%) revenues from pigs; crisis is structural	50% or 95% revenues from pigs; Quality of life; Succession		
Market and socio-professional relations	Strong coop: appreciated for service and commercialisation Feed mix at farm Genetic type pig	Frustrated by policies Criticises coop Socially implicated		
Product and Appreciation	Poor attachment to region Labels no value for the farmer <i>Label Rouge</i>	Interested in product differentiation Price margins Own promotion		

Styles / Dimensions	Plural Active Lot	Artisan	Stockman	Inheritor
Herd and Technology	Plural active Classical system Balancing farrows Indicator: costs	Multiplier or breeding collectiv Passion for pigs Specialised Performance	Cereal farmer Beef farmer Breeding collective Rustic animals	
Labour Organisation Efficiency	Some partners work off farm Organised, but wants time off	Perfectionist Professional Organised, takes little time off	Organisation functional Likes animals and annual planning	
Objectives for Revenues Perspectives	50% (< 75%) revenues from pigs; crisis is structural	50% or 95% revenues from pigs; Quality of life; Succession	50% revenues: insufficient Continue pigs Pessimism	
Market and socio-professional relations	Strong coop: appreciated for service and commercialisation Feed mix at farm Genetic type pig	Frustrated by policies Criticises coop Socially implicated	Relatively isolated Good relations with neighbours	
Product and Appreciation	Poor attachment to region Labels no value for the farmer <i>Label Rouge</i>	Interested in product differentiation Price margins Own promotion	Proud to be small in Ségala / MP Labels no value for the farmer Supermarkets	

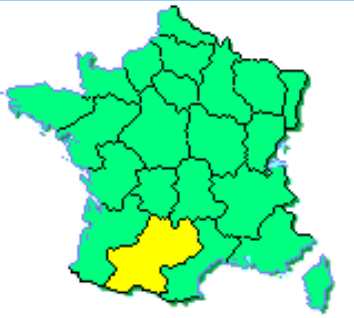
Styles / Dimensions	Plural Active Lot	Artisan	Stockman	Inheritor
Herd and Technology	Plural active Classical system Balancing farrows Indicator: costs	Multiplier or breeding collectiv Passion for pigs Specialised Performance	Cereal farmer Beef farmer Breeding collective Rustic animals	Pour affection to animals Classical system Balancing farrows
Labour Organisation Efficiency	Some partners work off farm Organised, but wants time off	Perfectionist Professional Organised, takes little time off	Organisation functional Likes animals and annual planning	Organisation functional Dislikes some tasks
Objectives for Revenues Perspectives	50% (< 75%) revenues from pigs; crisis is structural	50% or 95% revenues from pigs; Quality of life; Succession	50% revenues: insufficient Continue pigs Pessimism	50% revenues from pigs Own boss / family Pessimism
Market and socio-professional relations	Strong coop: appreciated for service and commercialisation Feed mix at farm Genetic type pig	Frustrated by policies Criticises coop Socially implicated	Relatively isolated Good relations with neighbours	Discusses coop service and commercialisation Poorly social appreciated
Product and Appreciation	Poor attachment to region Labels no value for the farmer <i>Label Rouge</i>	Interested in product differentiation Price margins Own promotion	Proud to be small in Ségala / MP Labels no value for the farmer Supermarkets	Proud to be small in Ségala / MP Interested in differentiation Media pressure

Collective action in Midi Pyrenees

Department / Cooperative	Lot	Tarn and Aveyron
Qualiporc	Standard pork and Bayonne ham	
	<i>Label Rouge</i>	
Various coops: Porci d'OC Rouergue Elevage Alliance Porc Sud etc.	<i>PDO Lacaune Ham</i>	
		Standard pork and Bayonne ham

MIDI-PYRENEES

0 25 km



Different situations for collectiveness

Department Chain Features	Lot	
Urban metropolis	Distant	
Feedstuff source	No / acid soils	
Cooperatives	Qualiporc	
History	Fusion: departmental coops	
Abattoirs	Exterior	
Abattoir for sows (not standard sized)	Exterior	
Differentiation	CSC 'Red Label'	
Advancement	Collectiveness	

Different situations for collectiveness

Department Chain Features	Lot	Aveyron / Tarn
Urban metropolis	Distant	Toulouse, Montpellier
Feedstuff source	No / acid soils	Cereals (traditional)
Cooperatives	Qualiporc	RE, APS, P-d'Oc, Fipso
History	Fusion: departmental coops	Break up: RE and APS Fusion? APS and P-d'Oc
Abattoirs	Exterior	Overcapacity: RE and APS
Abattoir for sows (not standard sized)	Exterior	Interior: Lacaune
Differentiation	CSC 'Red Label'	PDO 'Lacaune' (P-d'Oc)
Advancement	Collectiveness	Inertness and dispute

Conclusions

- **Farming styles and collective action are linked**
 - **Cooperation is directed by present features:**
 - Geographical and infrastructural conditions
 - Cooperative features created in the past
 - regional farming styles
- **Farmers reorientation on collective action is linked to the past and farming styles**
 - **Role of the cooperative in reorientation:**
 - **Artisan:** criticises coop; differentiation – own promotion
 - **Stockman:** relatively isolated; no differentiation
 - **Inheritor:** discusses in coop; differentiation with coop